



AGHOREKAMINI PRAKASHCHANDRA MAHAVIDYALAYA



ADD ON COURSE ON

“Conquering the Stock Market”

ORGANIZED BY

DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH

**IQAC, AGHOREKAMINI PRAKASHCHANDRA
MAHAVIDYALAYA**

COURSE TITLE:

“Conquering the Stock Market”

COURSE DURATION: 36 HOURS (FROM 16.11.2021-07.12.2021)

**COURSE OFFERED BY: Dept. Of COMMERCE
A.K.P.C Mahavidyalaya, Bengai, Hooghly**

✚ PARTICIPATING TEACHERS:

1. Dr. Jayanta Kumar Nandy (Assistant Professor)
2. Dr. Jaba Rani Patta (Assistant Professor)
3. Prabhas Kumar Dey (SACT)
4. Aparna Medda Santra (SACT)
5. Sujit Pal (SACT)
6. Paramita pal (SACT)
7. Ritwik Som (SACT)

COURSE COORDINATOR: Dr. Jaba Rani Patta

CONTACT NUMBER: 9932460151

SYLLABUS:

➤ **MODULE- I: BASIC OVERVIEW**

- Equity & Debt Market (Time: 3 Hours)
- Primary & Secondary Market (Time: 2 Hours)
- Mutual Funds, (Time: 3 Hours)
- Dematerialization of Shares (Time: 2 Hours)
- Sensex and Other Indices (Time: 2 Hours)

➤ **MODULE- 2: FUNDAMENTAL ANALYSIS**

- Economic Analysis & Industry Analysis (Time: 3 Hours)
- Company Analysis (Time: 3 Hours)
- Interpretation of Financial Statements (Time: 3 Hours)
- Ratio Analysis (Time: 3 Hours)

➤ **MODULE- 3: TECHNICAL ANALYSIS**

- Introduction to Technical Analysis (Time: 3 Hours)
- Patterns (Time: 3 Hours)
- Moving Averages (Time: 3 Hours)
- Oscillators & candlesticks (Time: 3 Hours)

PROGRAMME OUTCOME:

1. STUDENTS WILL LEARN ABOUT DIFFERENT TYPES OF MARKET LIKE EQUITY MARKET, DEBT MARKET ETC.

2. STUDENTS WILL BE AWARE ABOUT MUTUAL FUNDS, SENSEX ETC.

3. STUDENT ARE ALSO KNOWN ABOUT THE ANALYSIS OF COMPANY AND ALSO KNOWN ABOUT THE INTERPRETATION OF FINANCIAL STATEMENTS

COURSE OUTCOME:

- ❖ AFTER COMPLETION OF THE COURSE STUDENTS CAN APPLY FOR JOBS IN SECTORS PROVIDING FINANCIAL SERVICES NAMELY INSURANCE, BANKING AND SO ON.
- ❖ THEY CAN ALSO EARN FROM THEIR FREE-LANCING ENDEAVORS.

MODE OF EVALUATION:

After the completion of course, written examination will be taken for 100 Marks. On the basis of marks obtained for written examination, the results will be prepared. The gradation system for the declaration of results will be as follows:

Grading system

Level	Excellent	Very Good	Good	Above Average	Average	Below Average	Poor	Fail
Grade	A+	A	B+	B	C	D	E	F
Marks range	90-100	80-89	70-79	60-69	50-59	40-49	33-40	0-32